



NEWS RELEASE

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2011 SYBASE MATCH PLAY CHAMPIONSHIP DATES ANNOUNCED

Gladstone, N.J. – Octagon and Sybase, Inc. today announced that the Sybase® Match Play Championship, an official LPGA event, will return from May 16 through 22, 2011 to Hamilton Farm Golf Club in Gladstone. The 2011 Championship will mark the second year of a three-year agreement between Octagon, Sybase and Hamilton Farm.

In May 2010, Sun Young Yoo won the inaugural Sybase Match Play Championship by defeating Angela Stanford 3&1 in the final match. Yoo completed six matches over four days to win the trophy and a \$375,000 payday at Hamilton Farm Golf Club. With the victory, Yoo became a Rolex First-Time Winner on the LPGA Tour.

“We are pleased with Sybase’s long-time commitment to supporting the LPGA,” said Tournament Executive Director Andy Bush. “Thanks to the well received venue at Hamilton Farm and our new format, our ticket promotions received more than double the response of previous years. We know this area is willing to support the LPGA Tour and we will continue to grow this event corporately and in the community moving forward.”

Sybase has had a long-standing partnership with the LPGA Tour. It previously was the title sponsor of the Sybase Classic from 2001 through 2009.

The Sybase Match Play Championship features 64 of the top LPGA Tour professionals competing one-on-one in a bracket-style format for a \$1.5-million purse. The match play format creates the excitement of head-to-head golf that is not found in traditional tournament stroke play.

“With the success of the inaugural Sybase Match Play Championship this year, our team is looking forward to having the LPGA Tour back for 2011,” said Timothy M. Bakels, Hamilton Farm Golf Club General Manager & COO. “The players really enjoyed playing both our Highlands Tournament Course and our Hickory Par-3 Course during the Chairman’s Challenge.”

Hamilton Farm Golf Club is located less than an hour from New York City. It has been recognized twice as a Platinum Club of America by the Club Leaders Forum. The Club’s facilities include 36 holes of golf designed by renowned course architects Dr. Michael Hurdzan and Dana Fry. Hamilton Farm is home to the nation’s only USGA rated 18-hole par-3 course that Ron Whitten, Architecture Editor of *Golf Digest*,





calls “one of the best par-3 courses in America.” For more information about Hamilton Farm Golf Club, please contact Membership Director Erin Walsh at (908) 901-4129 or ewalsh@hamiltonfarmgolfclub.com.

For more information on the Cottages at Hamilton Farm, please contact Tim Bakels at (908) 901-4055 or tbakels@hamiltonfarmgolfclub.com

More information on the Sybase Match Play Championship is available at www.sybasematchplaychampionship.com.

About Sybase

Sybase is an industry leader in delivering enterprise and mobile software to manage, analyze and mobilize information. We are recognized globally as a performance leader, proven in the most data-intensive industries and across all major systems, networks and devices. Our information management, analytics and enterprise mobility solutions have powered the world’s most mission-critical systems in financial services, telecommunications, manufacturing and government. For more information, visit <http://www.sybase.com>. Read Sybase blogs: <http://blogs.sybase.com>

About the Ladies Professional Golf Association

The LPGA was founded in 1950 and today boasts a membership comprised of world-class LPGA Tour professionals and more than 1,300 dedicated Teaching and Club Professionals (T&CP). Players on the LPGA Tour, who represent more than 25 countries, compete globally showcasing the very best of women’s professional golf. LPGA T&CP members directly impact the growth of the game through teaching, coaching and management positions, and oversee programs aimed at increasing the involvement of women, girls and youth in golf. The LPGA’s Vision is to inspire, empower, educate and entertain by showcasing the best golf professionals in the world. Its Mission is to be a leader in the world of sports, to promote economic empowerment for all members, and to serve as role models on and off the course. The LPGA is headquartered in Daytona Beach, Fla. For more information on the LPGA, log on to www.LPGA.com.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world’s largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, one Nationwide Tour event and the Toyota Texas Bass Classic. For more information visit www.octagongolf.com.

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